

# Listen Up Español

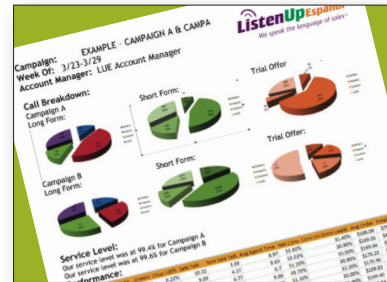
Listen Up Español is your answer to appeal directly to the U.S. Hispanic market >

## Why Listen Up Español?

- We only service the U.S. Hispanic market
- We specialize in customer acquisition, retention and consistently deliver a high conversion rate
- We offer agile reporting that can adjust daily, if needed, to meet your specified goals
- We employ well educated call center personnel that have a cultural affinity to the U.S. and speak a neutral, professional Spanish
- We employ the newest routing and call management technology and are able to operate on all order entry platforms
- We are regulatory and security compliant
- We offer on-line, near-real-time, transparent reporting and we constantly analyze data
- We have a near-shore call center that is flexible and scalable depending on marketing spikes



[www.ListenUpEspañol.com](http://www.ListenUpEspañol.com)



LISTEN UP ESPAÑOL DELIVERS DAILY REPORTING & ANALYSIS WITH OUR ASSESSMENT AND STRATEGIC ADJUSTMENTS TO IMPROVE ROI



THE LUE CALL CENTER TEAM IS WELL EDUCATED, IN-TUNE WITH U.S. PREFERENCES AND SPEAKS THE LANGUAGE OF THE CONSUMER

With a number of years optimizing the performance of direct response programs Listen Up Español has earned its reputation as a premier resource

~ ELECTRONIC RETAILER, 2010

### CONTACT:

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INDUSTRY AWARDS, AFFILIATIONS & CERTIFICATIONS  
[www.ListenUpEspañol.com](http://www.ListenUpEspañol.com)



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